

## December Meeting

**Wednesday  
December 7, 2011**

**Program:** "Annual Holiday Celebration & Treasure Auction"

5:30pm: Social  
6:00pm: Dinner Meeting  
7:00pm: Program

**Place:** Protocol  
6766 Transit Road  
Williamsville, NY 14221

**Menu:** Filet Mignon  
Chicken Marsala  
Grilled Vegetable Pasta

**Cost:** \$30 per person

**PLEASE NOTE:**

*Checks payable to  
"NYS Women Inc., BNC"*



### President's Message Renee Cerullo

Welcome to our new members this month! We continue to grow each month which is great to see! This month we have our annual Treasure Auction. This is always a huge success and a lot of fun. Bring your family and friends to this event along with your slightly used or new items for the auction. We have a Chinese auction that raises money for our member scholarship. This is a great way to kick off the holiday season.

I hope you have a fabulous holiday season. Remember to take time to enjoy it. We will start back up in February with our networking meeting. Stay tuned for more information.

Are you a fan of our Facebook page? Check us out at <http://facebook.com/bncwomeninc> This is a great way to keep up to date on what is going on in our chapter and on the state level. This also an easy way to share information about our organization with your Facebook friends.



## COME ONE COME ALL...

to the fabulous  
**BNC Holiday  
Celebration &  
Treasure Auction!**

**PLEASE REMEMBER to bring as many donations of new or gently used items as you like for the Treasure Auction.**

They can be gifts you received, but never opened or used. Or bring anything you have at home hiding in your closet that you would like to "re-gift."

Guests are welcome, so be sure to invite a friend, family member or co-worker to join you...the more, the merrier!

## How to Register

**Register on-line at:**

[www.bncwomeninc.org](http://www.bncwomeninc.org)

**or contact:**

Kathy Cerullo at 675-6075 or  
[kathyc3112000@gmail.com](mailto:kathyc3112000@gmail.com)

**Registration Deadline:**

**Friday, December 2, 2011**



## Disney World & Technology



By: Renee Cerullo  
RLComputing  
www.RLComputing.com

I recently took a trip to Disney World in Orlando FL. We all know technology has changed everything in our lives. During this trip I paid attention to the good and bad uses of technology. Even myself as a techie was surprised at some things.

### Tickets

I always get my tickets online before I go since you can usually get them cheaper. I had bought tickets in 2007 online and they worked out great. I printed out the receipt and took it to the will call window to get my pass. When I went to purchase them this year I was shocked. There was no way to print them out. Every site I went to forced me to have them mailed somewhere or pick them up at the local office which was not inside Disney. Since I waited I had to have them mailed to the hotel for an extra \$12. I was surprised with this. Technology took a backwards step in this area.

### iPhone Apps

Before I left I was playing on my phone to see if there were any apps that just gave me maps of the parks. I hate carrying around those paper maps :-). I found two apps. The first one listed each of the main parks. For each park it gave you the parade times, all the food places and their menus/prices/phone numbers, option to put your tickets in it, scheduler to track which rides you need to be at when and shows you are scheduled for, and wait times. I was truly impressed by the rides function. It gave you up to the minute wait times and how far you were from the rides from your current location. Talk about a great use of technology. This currently cuts down on wasted walks to the other side of the park for a ride when there is a 2 hr wait. I used the restaurant feature the most. Being someone that has a specific diet this was a huge help for me. I could go through all the menus and mark the restaurants I could find something to eat at. Last time I was at the park we wasted so much time wandering looking at menus to find something I could eat.

The second app I had just had a map of each park. I actually used this a few times when I could not find things. It not only showed me where everything was but it was a GPS too. It showed me my exact location. So I could follow the blue circle on my screen to know if I was getting close to what I was looking for. This got me un-lost a few times during my trip.

One feature which they said they are working on is obtaining fast passes on your phone.

### Cell Phones

Times have certainly changed. When I first started going to amusement parks we all stayed together or knew we had to meet up at a certain location at a certain time.

We wore watches. Then I saw the move to walkie talkies. Parents would give every family member a walkie talkie to keep track of the kids and each other. Now we have moved to cell phones. A simple text to tell people where you are. Much more efficient and less annoying to the people that are around you.

The downside - boy there are plenty. First you are on vacation! I cant tell you how many parents I saw walking with their kids while they were on the phone with the office or checking email. Seriously? Put the phone away for one day and enjoy your kids. Because most phones are now Smartphone there is no getting away from the office. You have to make a conscious decision to not answer the phone or check email. Even I got a few people mad this week that I did not take their call but everyone needs a few days off. I will be the first to admit this is not easy but necessary. Even while I sat at Tony's Restaurant (from Lady & the Tramp) I looked around. At one point every table had someone on their cell phone. This was discouraging. These were people of all ages, too, from young kids to 60's.

I noticed that even the kids were on cell phones. Here they are at the happiest place - Disney - they were not entertained enough. They were playing games on the phones or were ignoring their families by having headphones listening to music while texting their friends. These were not just teenagers. These were also kids from 5 on up. Kids start way too young with cell phones as a form of entertainment.

### Getting into the Parks

Getting into the parks has changed since 911. With the amount of visitors coming to these parks, Disney has to be real careful but I am not sure they are there. When you first get to the park there is a bunch of people checking your bags. They look briefly in your bags and pass you on to the ticketing counters. I am not sure what good this does. They don't check the person, strollers or really the contents of the bags. The quick look they do won't catch anything. I have mixed feelings about this. I have no desire to go through airport security like checks getting in but it seems like they should be doing a bit more.

Your tickets to the park are now linked to your fingerprints. This way tickets can't be shared between people. For a family this can be a nightmare if you don't mark the pass you get with everyone's name. I ran into this one day. Family of 5 had to try each pass with each person until they got it right. I can certainly understand why Disney did this. On the other side of it do I want Disney having my finge print? Where is that information stored and who has access to it? Do they tie your name with it or just your pass number?



## DECEMBER \$ MONEY MINUTE \$

— Amy Jo Lauber

*Make all you can,  
save all you can,  
give all you can.*

— JOHN WESLEY

*The end of the year is a time of reckoning, financially and otherwise. It is meant to be a time of reflection. Circadian rhythms cause us to draw inward, reducing our physical activity and instead focusing our attention on our intentions. We may look back at the year just completed with pride, contentment, discouragement, and everything in between. It is my hope that you can look upon your accomplishments with a loving and grateful heart, while you vow to try again next year to live according to your values.*



## The Buffalo Niagara Chapter of NYS Women, Inc.

fosters the success of women in the workforce throughout Western New York; offering career advancement resources, work/life strategies, leadership development, and personal and professional connections.

Member

# Spotlight



“95% of my business is referred from satisfied customers!” That’s a pretty good recommendation in anyone’s book...and especially for Toni Young, our featured member this month. Toni’s specialty is real estate; she has worked in the field for almost 40 years and still says “the happiness that comes in helping people get their 1st, middle or last home is overwhelming.” She’s obviously doing something right.

Toni started her career when she had three small children, who are now all adults. She is a grandmother six times – her last born, son Mark Brylinski, started in real estate after he heard his mother on the phone for 20 years. Mark is about to celebrate his own 19th successful year in the business. Toni has been a widow for 15 years, giving her lots of time to devote to her family and career.

Toni loves life, enjoys the theater, movies and golfing and is involved in a lot of networking groups, as well as her church finance committee. Her passion is her grandchildren and her children.

Toni has the greatest respect for professional women, intellectual conversations and creative business women, which is why she joined the Buffalo Niagara Chapter of NYS Women, Inc. and she has enjoyed the meetings and all the women she’s met. Toni sums it up by quoting a saying she heard many years ago...“People who need people are the luckiest people in the world.” Sounds like Barbara Streisand would agree with her.

Welcome, Toni – we’re delighted you have you as a member – keep up your successful work.



## Interested in having a Holiday Office Style Break for your business?

Beat the **Mega Mall Blues** this season!

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**HELLO**  
my name is

## Welcome New Members!

**Kathryn Warsitz**

66 Youngs Road

Williamsville, NY 14221

716-570-2720

kmw@warsitz-assoc.com

## NYS Business Women, Inc.

### Buffalo Niagara Chapter BALANCE SHEET As of November 30, 2011

Assets			
Cash - Checking		\$	9,501.25
Cash - Scholarship			2,733.18
Cash - Other restricted			100.00
Total Cash			<u>12,334.43</u>
Room deposit			100.00
Total Assets		\$	<u>12,434.43</u>
Net Assets			
Unrestricted		\$	9,601.25
Temporarily restricted - scholarship and other			2,833.18
Total Net Assets		\$	<u>12,434.43</u>

## NYS Business Women, Inc.

### Buffalo Niagara Chapter PROFIT & LOSS Year Ending November 30, 2011

	Budget	YTD	Difference over/(under)
<b>Income</b>			
Dues revenue	\$ 4,250.00	\$ 1,110.12	\$ (3,139.88)
Dinner income	-	360.29	360.29
Annual fundraiser	600.00	-	(600.00)
Newsline and website ads	500.00	300.00	(200.00)
Interest income	50.00	-	(50.00)
<b>Total Income</b>	<u>\$ 5,400.00</u>	<u>\$ 1,770.41</u>	<u>\$ (3,629.59)</u>
<b>Expense</b>			
Advertising	\$ 30.00	\$ -	\$ (30.00)
Bank service charges	85.00	15.00	(70.00)
President's gift	50.00	-	(50.00)
Website/domain names	300.00	149.80	(150.20)
Community service	50.00	-	(50.00)
Conferences and meetings	300.00	-	(300.00)
Dues			
District VIII dues	100.00	92.00	(8.00)
State dues	1,750.00	455.00	(1,295.00)
Insurance	180.00	-	(180.00)
Membership supplies	400.00	353.23	(46.77)
Miscellaneous	195.00	-	(195.00)
Newsline printing	1,100.00	211.88	(888.12)
Postage	50.00	8.80	(41.20)
President's miscellaneous	20.00	-	(20.00)
Program	200.00	39.35	(160.65)
Roster	225.00	194.71	(30.29)
State president's gift	10.00	-	(10.00)
Stationery	125.00	180.45	55.45
Treasurer's bond and insurance	100.00	100.00	-
Woman of the Year	130.00	-	(130.00)
<b>Total Expense</b>	<u>\$ 5,400.00</u>	<u>\$ 1,800.22</u>	<u>\$ (3,599.78)</u>
<b>Net Income</b>	<b>\$ -</b>	<b>\$ (29.81)</b>	<b>\$ (29.81)</b>



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