

March Meeting

Wednesday
March 5, 2014

Program: Ooo La La Fashion Truck brings fashion to the Streets!

Speaker: Crista Botticello
Owner, Ooo La La Fashion Truck

Place: Protocol
6766 Transit Road
Williamsville, NY 14221

Menu: Sliced Tenderloin of Beef
Broiled Haddock
Grilled Veggie Pasta Aioli

Cost: \$30 per member
\$35 per guest

***Non members are required to pre-pay
RSVP by Friday 2/28*

PLEASE NOTE:

Checks payable to
"NYS Women Inc., BNC"



President's Message Kathy Jackson

A few weeks ago a friend of mine had an article published in the Buffalo News, entitled "There really is no place like home". Her husband died last year and she relates how so many of her friends assumed she would move from this area, so she tells several stories about the kindness of friends, neighbors and strangers over her lifetime here. She concludes " I cannot imagine leaving Western New York and all the generous, caring people who lovingly reach out to offer

help to a neighbor or stranger in need...That's why I plan to stay where love resides."

After we've all endured this unusually cold and snowy winter, many of us have asked ourselves "Why do I live here?" and if we really think about it and answer honestly, it is the People.

Although this metropolitan area is just short of a million people, how often do you bump into an acquaintance at the grocery store, the movies, the mall, or on the street? Every stranger we meet knows

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March Program



Join our speaker, entrepreneur Crista Botticello, owner of Ooo la la Boutique, located in East Aurora. She will discuss her latest venture, the Ooo la la Fashion Truck, which she launched in 2012 at the age of 21. Botticello was inspired by the food truck revolution in Buffalo, and also her love for fresh concepts. The hot pink truck is a mobile boutique filled with unique clothing, accessories, and styles from New York City and LA. We'll explore this fashionista's business journey!

How to Register

Register on-line at:
www.bncwomeninc.org

or contact:
Kathy Cerullo at 675-6075 or
kathyc3112000@gmail.com

Registration Deadline:
February 28, 2014

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someone who knows you, or has a relative from your neighborhood, or is a friend of a friend.

It's a big city with a small town attitude. We all look out for each other and no matter our own situation, are always willing to help out the other guy.

I have lived in several different cities during my adult life - from the Canadian Arctic to the American Deep South, and I must admit that this area really is different from the others. We have something very precious and very unique here, and it's not always explainable in words, but it's here and we know it when we experience it.

I've also been told that our BNC chapter is different from the other chapters in a very positive way. We

really are a group of generous, caring and optimistic women, all striving to achieve our own success and always willing to help another whenever and wherever we can. To all those who so generously give your time and talent to better our organization, I again say "thank you". Our annual elections will be coming up soon, and if you want to get more leadership experience, please contact our nominations committee chair (Amy Jo Lauber) and let her know you would like to get involved. And if you get a call from her, please say "yes!" You will not regret it, and you will reap the rewards of helping our organization to grow stronger as you further your own skills and deepen your friendships.



MARCH \$ MONEY MINUTE \$

— Amy Jo Lauber

Luck—

The term "luck of the Irish," according to the website MentalFloss.com, is from the gold rush in the US. "Edward T. O'Donnell, an Associate Professor of History at Holy Cross College and author of 1001 Things Everyone Should Know About Irish American History, states "During the gold and silver rush years in the second half of the 19th century, a number of the most famous and successful miners were of Irish and Irish American birth. . . .Over time this association of the Irish with mining fortunes led to the expression "luck of the Irish.""

Anyone who has ever mined knows that luck may have a role in success but hard work plays a bigger one. If you blame your poor circumstances on bad luck or your good fortune on good luck, you relinquish your control and will power over your financial life. Acknowledge the choices and control you have and go forward with confidence.



IMPORTANT MESSAGE!!

Reservations are **REQUIRED** for all meetings. Please make sure your reservation is made by the Friday before the event so we can provide the restaurant with an accurate count. Due to the fact that we have to pay for all who have registered, if you do not show without sufficient notification, you will be invoiced for the meeting fee.



For much of the way, the Lewis and Clark expedition was led by a woman, Sacagawea, a Shoshone Indian. That's where that saying came from... "Behind every successful man, there is a woman with a road map."

In every episode of "Seinfeld" there is a Superman picture or reference somewhere.

The average human blinks their eyes 6,205,000 times each year.

The Buffalo Niagara Chapter of NYS Women, Inc.

fosters the success of women in the workforce throughout Western New York; offering career advancement resources, work/life strategies, leadership development, and personal and professional connections.



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